



PITCH. WIN. BUILD.

E-CELL ADIT'S **EUREKA!** ROAD TO ENTERPRISE 2026

YOUR IDEA. YOUR GRID. YOUR MOMENT.



**EXCITING
PRIZES AND AWARDS**



**PITCH BEFORE
EXPERT JUDGES**



**STARTUP
MENTORSHIP**



**CERTIFICATES
FOR ALL**



**LAST DATE OF REGISTRATION:
14TH AUGUST**



**EVENT ON:
17TH AUGUST**



**VENUE:
ADIT Auditorium**

ONE STAGE. // LIMITLESS POSSIBILITIES. | ARE YOU READY?

IN ASSOCIATION WITH:



E-CELL AT IIT BOMBAY'S
**NATIONAL
ENTREPRENEURSHIP
CHALLENGE 2026**
WE RISE BY LIFTING OTHERS

E
e-cell
IIT BOMBAY



SSIP



ADIT CAMPUS TRACK:



YOUR IDEA . YOUR GRID . YOUR MOMENT .



ABOUT E-CELL ADIT

Empowering Ideas. Building Entrepreneurs.

E-Cell ADIT is a student-driven entrepreneurship initiative focused on nurturing innovation, entrepreneurial thinking, and startup culture among students. Through competitions, workshops, mentorship, and industry interactions, we help students turn ideas into action.

ABOUT EUREKA 2026

Where Ideas Meet Opportunity.

Eureka! 2026 by E-Cell IIT Bombay provides aspiring entrepreneurs with a platform to pitch their ideas, receive expert feedback, connect with the startup ecosystem, and take their ventures forward. Through this pitching competition, promising student teams get an opportunity to progress towards the Eureka! 2026 Zonal Round, subject to the official evaluation process.

ONE PLATFORM. ONE PITCH. ONE STEP CLOSER TO BUILDING YOUR VENTURE.

YOUR IDEA. YOUR GRID. YOUR MOMENT.



EUREKA 2026 GUIDELINES

TEAM RULES:

- *Minimum 2, Maximum 4 members.*
- *Everyone must know the idea, everyone answers Q&A – no "one person carries it" .*
- *One person cannot be in 2 teams .*
- *Students can make team with students of different colleges.*

TIME FORMAT:

- *Pitch: 2 min*
- *Q&A: 3 min*
- *Total: 5 min*
- *Practice with a timer, strict cutoff*

DECK RULES:

- *Maximum 5 slides (Title slides and Team Name slide Excluded)*
- *Visual > text-heavy*
- *No paragraphs, no walls of text*

CONTENT CHECKLIST:

- *Problem → what's broken, why now*
- *Solution → your idea*
- *Target audience → who needs it*
- *USP → why you, not the other 10 teams*
- *Market/competition → differentiation proof*
- *Business model → how it sustains*
- *Impact/future scope → the ask, the vision*

ELIGIBILITY CRITERIA:

- *all college students across Anand District.*



EUREKA 2026 GUIDELINES

Come Prepared **With:**

- *Basic market research*
- *Competitor analysis*
- *User/customer understanding*
- *Approximate cost & pricing*
- *Evidence of demand/validation*
- *Prototype/demo if available*

MUST- **ADD:**

- *Eureka! platform registration ([ecell.in/eureka](https://www.ecell.in/eureka/)), using NEC ID given below as referral – mandatory or disqualified from Zonals.*
- *Link: <https://www.ecell.in/eureka/>*
- *NEC ID: NEC2636704*
- *Team ID – received after Eureka! registration, keep it handy.*
- *Top 3 decks go to E-Cell IIT Bombay → shot at Zonal rounds (Delhi/Bengaluru/Mumbai)*
- *Post-event feedback sessions – all participants get judge feedback, not just winners.*

JUDGES **PANEL:**

- *4 mentors from the startup community.*
- *These are experienced founders/mentors and expert faculty.*

OPTIONAL **ADDITIONS:**

- *Q&A survival tips (stay calm, ok to say "not validated yet," don't get defensive)*
- *Common mistakes list (reading off slides, no clear ask, ignoring timer)*



THANK YOU.
SEE YOU AT

EUREKA!

E-CELL ADIT'S
ROAD TO ENTERPRISE 2026

ONE STAGE. LIMITLESS POSSIBILITIES.
*ONE IDEA CAN CHANGE **EVERYTHING.***



*EXCITING PRIZES
AND AWARDS*



*PITCH BEFORE
EXPERT JUDGES*



*MENTORSHIP FROM
STARTUP EXPERTS*



*CERTIFICATES
FOR ALL*



LAST DATE OF REGISTRATION
14TH AUGUST



REGISTER NOW
SCAN TO REGISTER →

“ YOUR IDEA. YOUR GRID. YOUR MOMENT. ”